

The National

C I T I Z E N S U R V E Y™

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Report of Demographic Subgroup Comparisons for The City of Rye



Submitted by:

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URVEY BACKGROUND

ABOUT THE NATIONAL CITIZEN SURVEY™

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and The International City and County Management Association (ICMA).

The National Citizen Survey™ was developed to provide local jurisdictions an accurate, affordable and easy way to assess and interpret resident opinion about important community issues. While standardization of question wording and survey methods provide the rigor to assure valid results, each jurisdiction has enough flexibility to construct a customized version of The National Citizen Survey™ that asks residents about key local services and important local issues.

Results offer insight into residents' perspectives about local government performance and as such provide important benchmarks for jurisdictions working on performance measurement. The National Citizen Survey™ is designed to help with budget, land use and strategic planning as well as to communicate with local residents. The National Citizen Survey™ permits questions to test support for local policies and answers to its questions also speak to community trust and involvement in community-building activities as well as to resident demographic characteristics.

The survey and its administration are standardized to assure high quality survey methods and comparable results across The National Citizen Survey™ jurisdictions. Participating households are selected at random and the household member who responds is selected without bias. Multiple mailings give each household more than one chance to participate with self-addressed and postage paid envelopes. Results are statistically reweighted to reflect the proper demographic composition of the entire community. The National Citizen Survey™ customized for this jurisdiction was developed in close cooperation with local jurisdiction staff. The City of Rye staff selected items from a menu of questions about services and community problems; they defined the jurisdiction boundaries we used for sampling; and they provided the appropriate letterhead and

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signatures for mailings. City of Rye staff also determined local interest in a variety of add-on options for The National Citizen Survey™ Basic Service.

One of the add-on options that Rye chose was to have crosstabulations of the 10 evaluative question parts by four demographic questions.

Evaluative questions:

1. How do you rate Rye as a place to raise children?
2. How do you rate Rye as a place to retire?
3. Sense of Community.
4. Shopping opportunities.
5. To what degree, if at all, are the following problems in Rye: Taxes.
6. To what degree, if at all, are the following problems in Rye: Traffic congestion.
7. To what degree, if at all, are the following problems in Rye: Unsupervised youth.
8. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Rye? Participated in a recreation program or activity.
9. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Rye? Visited a neighborhood or city park.
10. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Rye? Read Rye newsletter.

Demographic questions:

1. Which best describes the building you live in?
2. Do any children 12 or under live in your household?
3. Do any teenagers aged between 13 and 17 live in your household?
4. In which category is your age?

UNDERSTANDING THE RESULTS

“Don’t Know” Responses

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix I of the Report of Results. However, these responses have been removed from the analyses presented in this report. In other words, the tables display the responses from respondents who had an opinion about a specific item.

There were two exceptions to the removal of “don’t know” responses. For items related to crime victimization and crime reporting, “don’t know” responses were not removed. In addition, the “don’t know” responses were not removed from the policy questions.

Putting Evaluations Onto a 100-Point Scale

Although responses to many of the evaluative questions were made on a 4 point scale with 4 representing the best rating and 1 the worst, many of the results in this summary are reported on a common scale where 0 is the worst possible rating and 100 is the best possible rating. If everyone reported “excellent,” then the result would be 100 on the 100-point scale. Likewise, if all respondents gave a “poor” rating, the result would be 0 on the 100-point scale. If the average rating for quality of life was “good,” then the result would be 67 on a 100-point scale; “fair” would be 33 on the 100-point scale.

Understanding the Tables

In this report, comparisons between demographic subgroups are shown. For most of the questions, we have shown only one number for each question. Usually this number is the rating on a 100-point scale. Sometimes this scale was not appropriate to use. In these cases we have summarized responses to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who reported a crime, or the percent of respondents who felt the rate of growth was “about right.”

Anova and chi-square tests of significance were applied to these comparisons of survey questions by demographic subgroups. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” **Where differences were statistically significant, they are marked in gray.**

C OMPARI ONS

Figure 1a: Rye as a place to raise children

		Which best describes the building you live in?		
		one family house detached from any other houses	one family house attached to one or more houses	building with two or more apartments or condominiums
Rye as a place to raise children		84	88	81
Average Rating on a 100-point Scale (0=poor, 100=excellent)				

Figure 1b: Rye as a place to raise children

		Do any children age 12 or under live in your household?	
		no	yes
Rye as a place to raise children		83	85
Average Rating on a 100-point Scale (0=poor, 100=excellent)			

Figure 1c: Rye as a place to raise children		
Do any teenagers ages 13 through 17 live in your household?		
	no	yes
Rye as a place to raise children	85	77
Average Rating on a 100-point Scale (0=poor, 100=excellent)		

Figure 1d: Rye as a place to raise children							
In which category is your age?							
	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75 years or older
Rye as a place to raise children	71	82	85	84	81	81	86
Average Rating on a 100-point Scale (0=poor, 100=excellent)							

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Figure 2a: Rye as a place to retire		
Which best describes the building you live in?		
	one family house detached from any other houses	one family house attached to one or more houses
Rye as a place to retire	45	51
<i>Average Rating on a 100-point Scale (0=poor, 100=excellent)</i>		

Figure 2b: Rye as a place to retire		
Do any children age 12 or under live in your household?		
	no	yes
Rye as a place to retire	46	49
<i>Average Rating on a 100-point Scale (0=poor, 100=excellent)</i>		

Figure 2c: Rye as a place to retire		
Do any teenagers ages 13 through 17 live in your household?		
	no	yes
Rye as a place to retire	49	37
<i>Average Rating on a 100-point Scale (0=poor, 100=excellent)</i>		

Figure 2d: Rye as a place to retire							
In which category is your age?							
	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75 years or older
Rye as a place to retire	38	53	47	41	38	49	65
<i>Average Rating on a 100-point Scale (0=poor, 100=excellent)</i>							

Report of Demographic Subgroup Comparisons

Figure 3a: Sense of community		
Which best describes the building you live in?		
	one family house detached from any other houses	building with two or more apartments or condominiums
Sense of community	69	70
<i>Average Rating on a 100-point Scale (0=poor, 100=excellent)</i>		

Figure 3b: Sense of community		
Do any children age 12 or under live in your household?		
	no	yes
Sense of community	66	72
<i>Average Rating on a 100-point Scale (0=poor, 100=excellent)</i>		

Figure 3c: Sense of community		
Do any teenagers ages 13 through 17 live in your household?		
	no	yes
Sense of community	69	66
<i>Average Rating on a 100-point Scale (0=poor, 100=excellent)</i>		

Figure 3d: Sense of community		
In which category is your age?		
Sense of community	71	72
	44	67
<i>Average Rating on a 100-point Scale (0=poor, 100=excellent)</i>		
	71	67
	65	71

Figure 4a: Shopping opportunities		
Which best describes the building you live in?		
one family house detached from any other houses	one family house attached to one or more houses	building with two or more apartments or condominiums
Shopping opportunities	49	57
<i>Average Rating on a 100-point Scale (0=poor, 100=excellent)</i>		

Figure 4b: Shopping opportunities		
Do any children age 12 or under live in your household?		
no	yes	
Shopping opportunities	48	50
<i>Average Rating on a 100-point Scale (0=poor, 100=excellent)</i>		

Figure 4c: Shopping opportunities		
Do any teenagers ages 13 through 17 live in your household?		
no	yes	
Shopping opportunities	49	46
<i>Average Rating on a 100-point Scale (0=poor, 100=excellent)</i>		

Figure 4d: Shopping opportunities		
In which category is your age?		
18-24 years	25-34 years	35-44 years
Shopping opportunities	23	52
	50	47
<i>Average Rating on a 100-point Scale (0=poor, 100=excellent)</i>		
	47	51
	49	51

Which best describes the building you live in?		
	one family house detached from any other houses	one family house attached to one or more houses
Taxes	25	33
<i>Average Rating on a 100-point Scale (0=major problem, 100=not a problem)</i>		28
		22

Figure 5b: Taxes

Do any children age 12 or under live in your household?	
	no
Taxes	25
	yes
	27

Average Rating on a 100-point Scale (0=major problem, 100=not a problem)

Figure 5c: Taxes

Do any teenagers ages 13 through 17 live in your household?					
Taxes	<table border="1"> <tr> <td style="text-align: center;">no</td> <td style="text-align: center;">27</td> </tr> <tr> <td style="text-align: center;">yes</td> <td style="text-align: center;">22</td> </tr> </table>	no	27	yes	22
no	27				
yes	22				

Average Rating on a 100-point Scale (0=major problem, 100=not a problem)

In which category is your age?							
	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75 years or older
Taxes	28	32	27	24	22	24	23
Average Rating on a 100-point Scale (0=major problem, 100=not a problem)							

Figure 6a: Traffic			
Which best describes the building you live in?			
one family house detached from any other houses	one family house attached to one or more houses	building with two or more apartments or condominiums	other
Traffic congestion	39	44	30 39
<i>Average Rating on a 100-point Scale (0=major problem, 100=not a problem)</i>			

Figure 6b: Traffic			
Do any children age 12 or under live in your household?			
no	yes		
Traffic congestion	34	41	
<i>Average Rating on a 100-point Scale (0=major problem, 100=not a problem)</i>			

Figure 6c: Traffic			
Do any teenagers ages 13 through 17 live in your household?			
no	yes		
Traffic congestion	37	34	
<i>Average Rating on a 100-point Scale (0=major problem, 100=not a problem)</i>			

Figure 6d: Traffic			
In which category is your age?			
18-24 years	25-34 years	35-44 years	45-54 years
Traffic congestion	72	43	41
55-64 years	65-74 years	75 years or older	
		31	33
			31
			34
<i>Average Rating on a 100-point Scale (0=major problem, 100=not a problem)</i>			

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Figure 7a: Unsupervised youth		
Which best describes the building you live in?		
	one family house detached from any other houses	building with two or more apartments or condominiums
Unsupervised youth	53	61
<i>Average Rating on a 100-point Scale (0=major problem, 100=not a problem)</i>		

Figure 7b: Unsupervised youth		
Do any children age 12 or under live in your household?		
	no	yes
Unsupervised youth		50
<i>Average Rating on a 100-point Scale (0=major problem, 100=not a problem)</i>		

Figure 7c: Unsupervised youth		
Do any teenagers ages 13 through 17 live in your household?		
	no	yes
Unsupervised youth		55
<i>Average Rating on a 100-point Scale (0=major problem, 100=not a problem)</i>		

Figure 7d: Unsupervised youth		
In which category is your age?		
	18-24 years	25-34 years
Unsupervised youth	53	70
<i>Average Rating on a 100-point Scale (0=major problem, 100=not a problem)</i>		

Figure 8a: Participated in a recreation program or activity

		Which best describes the building you live in?			
		one family house detached from any other houses	one family house attached to one or more houses	building with two or more apartments or condominiums	other
Participated in a recreation program or activity	72%	39%		50%	27%
<i>Proportion of Respondents Rating Engaging in Activity At Least Once in Last 12 Months</i>					

Figure 8b: Participated in a recreation program or activity

		Do any children age 12 or under live in your household?	
		no	yes
Participated in a recreation program or activity		45%	87%
<i>Proportion of Respondents Rating Engaging in Activity At Least Once in Last 12 Months</i>			

Figure 8c: Participated in a recreation program or activity

		Do any teenagers ages 13 through 17 live in your household?			
		no	yes	no	yes
Participated in a recreation program or activity		59%	82%		
<i>Proportion of Respondents Rating Engaging in Activity At Least Once in Last 12 Months</i>					

Figure 8d: Participated in a recreation program or activity

		In which category is your age?						
		18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75 years or older
Participated in a recreation program or activity		27%	65%	83%	68%	40%	39%	52%
<i>Proportion of Respondents Rating Engaging in Activity At Least Once in Last 12 Months</i>								

Figure 9a: Visited a neighborhood or city park

Which best describes the building you live in?			
one family house detached from any other houses	one family house attached to one or more houses	building with two or more apartments or condominiums	other
Visited a Rye park	94%	90%	88% 81%

Proportion of Respondents Rating Engaging in Activity At Least Once in Last 12 Months

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Figure 9b: Visited a neighborhood or city park

		Do any children age 12 or under live in your household?	
		no	yes
Visited a Rye park	86%	100%	

Proportion of Respondents Rating Engaging in Activity At Least Once in Last 12 Months

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Figure 9c: Visited a neighborhood or city park

		Do any teenagers ages 13 through 17 live in your household?	
		no	yes
Visited a Rye park	no	91%	96%
	yes		

Proportion of Respondents Rating Engaging in Activity At Least Once in Last 12 Months

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Figure 9d: Visited a neighborhood or city park						In which category is your age?	
	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65-74 years	75 years or older
Visited a Rye park	100%	98%	98%	92%	87%	83%	79%

Proportion of Respondents Rating Engaging in Activity At Least Once in Last 12 Months

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Figure 10a: Read Rye Newsletter		
Which best describes the building you live in?		
one family house detached from any other houses	one family house attached to one or more houses	building with two or more apartments or condominiums
Read City of Rye Newsletter	95%	97%
<i>Proportion of Respondents Rating Engaging in Activity At Least Once in Last 12 Months</i>		

Figure 10b: Read Rye Newsletter		
Do any children age 12 or under live in your household?		
	no	yes
Read City of Rye Newsletter	96%	96%
<i>Proportion of Respondents Rating Engaging in Activity At Least Once in Last 12 Months</i>		

Figure 10c: Read Rye Newsletter		
Do any teenagers ages 13 through 17 live in your household?		
	no	yes
Read City of Rye Newsletter	96%	94%
<i>Proportion of Respondents Rating Engaging in Activity At Least Once in Last 12 Months</i>		

Figure 10d: Read Rye Newsletter		
In which category is your age?		
18-24 years	25-34 years	35-44 years
Read City of Rye Newsletter	100%	95%
<i>Proportion of Respondents Rating Engaging in Activity At Least Once in Last 12 Months</i>		
55-64 years	65-74 years	75 years or older
Read City of Rye Newsletter	94%	95%
95%	98%	98%